



Greater Visibility In the Langley / Fraser Valley Community

Helping Others

Governments are doing less for some of those in society who are severely challenged. That is what is happening in many countries not only in Canada. For example, in the US, President Obama in his summer initiative, United We Serve, encouraged all to get involved by volunteering and doing what they can to help the disadvantaged. We hope that spirit is shared by your organization.

VTEA

VTEA is a non-profit volunteer charity in Langley that has excellent community support given the work it is doing. It works with Special Kids, who may be challenged by Cerebral Palsy, Muscular Dystrophy, Multiple Sclerosis, Autism or indeed many other stressing conditions. It helps them by providing therapeutic horseback riding and has been doing this since 1983.

Therapeutic Riding

Technically therapeutic riding is called Hippotherapy, from the Greek words for horse and cure. It involves

- Special Horses
- A Skilled Trainer
- Volunteers

The parents and children who have been involved in therapeutic riding can vouch for the incredible benefits that result. It offers both medical improvements and mental well-being.

At VTEA, we are fortunate to have Pippa Hodge, who is one of the VTEA Cofounders and continues to be an Instructor. She is a Founding member and Board member of the American Hippotherapy Association and has become a North American leader in hippotherapy. She is a Registered Physiotherapist and a Specialist in Clinical Hippotherapy.

Greater VTEA Visibility

Given the ongoing challenge of raising funds, VTEA is now involved in much greater publicity efforts and contacts with those who can help. As part of this, the website has been improved and the website visitor traffic is continually increasing. Many such visitors find the website through Google and VTEA comes up in many associated searches. Just try searching in Google for 'horseback riding Langley BC' and usually we are #1.

Sponsor Visibility

You could not find a more worthwhile charity, if you wish to get involved with the Langley and Fraser Valley communities. Your donation will help more special kids receive the therapy that is so helpful to them. At the same time, we will give full recognition on the website of your generosity. A special donors page can display your logo if you make a major donation. It can also include a short description or tagline if you so wish and a live link to your website. In this way, visitors can check out the major donors who are supporting us.

Summary

Now is the time to get involved or at the very least write us into your next year's budget. Your donation can create an association with a wonderful charity and you will be giving help where it is very much needed. At the same time, you will be gaining greater visibility as a community supporter in Langley and the Fraser Valley.